



# The Circular Economy

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## Solving the gaps for SMEs

Conference Circular Economy & SME in Corfu  
18/02/2019



# Agenda

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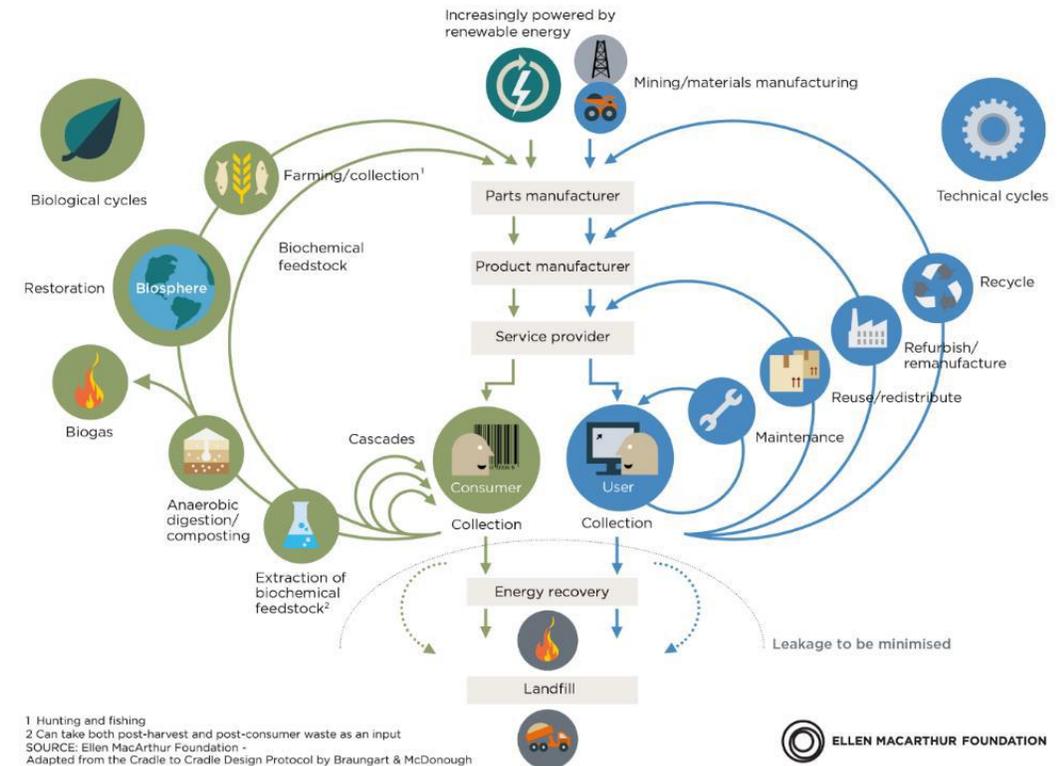
- EUROCHAMBRES Circular Economy Report
- Hospitality & Food Sector
- Waste Management
- Conclusions
- Policy Recommendations
- EUROCHAMBRES goals for the next months



# EUROCHAMBRES Circular Economy Report

- Based on the definition of the Ellen MacArthur Foundation (‘butterfly’)
- Quantitative analysis of 9 sectors
- Sided with 9 case studies
- Starting point for debate

CIRCULAR ECONOMY - *an industrial system that is restorative by design*





# EUROCHAMBRES Circular Economy Report

**DE MEUTER**



**BNP PARIBAS  
FORTIS**

**ABInBev**



**PCEP**  
POLYOLEFIN  
Circular Economy Platform

  
**MARTIN'S HOTELS**  
TOMORROW NEEDS TODAY



For Commerce



For Individual Mobility



For Taxis

**Aurubis**

**recover**<sup>®</sup>  
UPCYCLED TEXTILE SYSTEM



**HILATURAS  
FERRE**

*Case Levi*





# Hospitality & Food Services

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- **Green Procurement**
  - a) Corporate & Supplier Code of Conduct (e.g: impact reduction targets)
  - b) Seasonal & local & certified products
  
- **Reduce-Reuse principles in most products**
  - a) Smaller food portions (to reduce waste)
  - b) Reusable packaging for hygiene products



# Waste Management (an overarching topic)

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## Ex.: Plastics

- a. Eco design-> rethinking the shape, glues, inks, and need of certain products
- b. Recycling-> harmonised packaging, collection, and sorting
- c. REUSE-> reusable and biodegradable packaging



## Ex.: Construction

- a. Landfill ban
- b. Network of waste recovery plants
- c. Modularity
- d. Renewable and recyclable materials





# Conclusions

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- **Sectoral Analysis**

- Necessary to focus on shareable, modular, re-usable, easily repairable, and durable products/technologies
- Large investments needed, but high potential benefits in the long-term:

	2017-2025	by 2030
<b>Mobility</b>	135 billion €	280 billion €
<b>Food</b>	72 billion €	127 billion €
<b>Construction</b>	107 billion €	150 billion €

- **Case Study Analysis**

- Local interconnected collaborations
- Legislative incentives for innovations focusing on repair, reuse, and durability
- Funnelling investments



## Preliminary Recommendations

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- 2<sup>nd</sup> step was to talk to > 15 stakeholder organisations
- Recurring issues
  - Access to finance for SMEs
  - Benefits & potential challenges of digitalisation
  - Legal incoherence
  - Training & skills
- 3<sup>rd</sup> step (parallel): intense internal debate



## EUROCHAMBRES goals for the next months

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- Actif 
- CCI Task Force on the Circular Economy
- “Bridge the Financial-Knowledge Gap” for SMEs
- Other services?



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