

## Annual International Manufacturing Convention and Exhibition (IMCE III-2024)

at Al Manara International Conferences and Exhibitions Center (Fifth Settlement - New Cairo).

from the Monday 25th - Tuesday 26th - Wednesday 27th of November 2024

Exhibition pavilion - informative sheet		
Spaces	Spaces vary between:  (12 m² - 15 m² - 18 m² - 21 m² - 24 m² - 27 m² - 30 m² - 33 m² - 36 m²  39 m² - 42 m² - 45 m²) or as desired.  The spaces increase by adding fixed 3 meters square (m²) to each area, fo example, 45 (m²) followed by 48 (m²), followed by 51(m²) etc	
Cost per square meter for Egyptians:	◆Space Only     • Reservation cost per meter square(m²) is 2800 Egyptian Pounds (EGP)     (In addition to 14% value added tax (VAT))     NB:- Electricity connection Provided, exhibitors build/bring their own stands	
Cost per square meter for Non-Egyptians:  Preparation provided by the Exhibition organizing company "EGYTEC"		

## For more information

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#### International Manufacturing Convention & Exhibition Third Edition (IMCE - III)

#### Subject Matter:

The Third Edition of the International Manufacturing Conference & Exhibition is scheduled to be held from Monday 25<sup>th</sup> – Wednesday 27<sup>th</sup> November 2024, at the Al-Manara International Conference Center and International Exhibitions in the Fifth Settlement, New Cairo.

#### Overview:

- Following the significant success of the first and second editions of the IMCE, organized by the Federation of Egyptian Industries under the patronage and presence of His Excellency President Abdel Fattah el-Sisi, in partnership with the National Initiative for the Egyptian Industry Development "Ebdaa"
- IMCE III will be held under the theme "Towards a Better Industrial Future" This year's edition will aim to attain the following:

#### On The International Level:

- 1- Activate partnerships and cooperation with economic and industrial entities from Arab, African, and European countries.
- 2- Conduct future partnership opportunities with investors from various countries (B2B).
- 3- Deliberate promising investment opportunities in Egypt across various industrial sectors to support the country's efforts in sustainable economic development.
- 4- Exchanging expertise and supporting collaborative initiatives and entrepreneurship with industrial and commercial entities at regional levels (Arab, African, Euro-Mediterranean, international).

#### On the National Level:

- 1- Discuss various challenges facing the industrial sector and how to address them for a better industrial future.
- 2- Enhance industrial investment and achieve economic development.
- Boost local industry and increase exports.
- 4- Focus on small and medium-sized enterprises in Egyptian villages and rural areas, and their role in creating new youth manufacturers.
- 5- Highlighting the efforts towards deepening, localizing, and developing Egyptian industry as part of the national strategy.
- 6- The state role in collaboration with private sector institutions in preparing, and developing qualified technical personnel for both local and international labor markets.

# IMCE Q

• The third edition of the IMCE will feature significant participation of foreign investors (Arab, African, and international), diplomatic representatives in A.R.E of Egypt, regional and international entities. In addition to representatives from the banking sector and presidential initiatives of (Ebdaa – Hayah Karima), Egyptian businessmen, investors, and manufacturers,

This is in line with the event's vision, which is centered on future partnerships contributing to sustainable economic development.

 As part of the IMCE proceedings, an industrial exhibition will be held covering an area of 20,000m<sup>2</sup>, with major local and international companies showcasing their industrial products and production lines, following the same path as previous editions.

Exhibitors pavilions will include (Ministries, Private- Public sector entities, the banking sector, companies affiliated to the Federation of Egyptian Industries 'Chambers, international partnership projects, Applied Technology school models, "Hayah Karima" initiative and the National Initiative for the Egyptian Industry Development "Ebdaa".

## **IMCE 1** Achievements

Held from Saturday 29th - Monday 31st October 2022, under the Patronage and presence of His Excellency the President of A.R.E

## The first edition witnessed numerous achievements, including:

## International Participation:

- In light of enhancing and supporting Egyptian-Qatari relations, and through strategic communication and coordination, a delegation of 20 leading businessmen and investors from Qatar participated in the first edition. A roundtable discussion was held with H.E. President of the A.R.E before the convention opening session, to understand their future vision regarding investment in Egypt.
- Participation of (150) businessmen and investors from African, Asian, and European countries.
- Participation of representatives from the diplomatic mission of the Arab Republic of Egypt.

## **Bilateral Agreements**



A cooperation protocol was signed with the Qatari Businessmen and Investors Association to enhance the economic collaboration between the association's members and the Federation of Egyptian Industries.

#### Convention Proceedings

- · Five discussion panels were held, to cover economic and social challenges, and future investment concerns.
- · Foreign delegations visited the Sucz Canal Economic Zone in Ain Sokhna, and the vocational training center affiliated with 'Siemens Energy', focusing on the economic and investment aspects and building partnerships.
- Foreign delegations visited the New Administrative Capital, focusing on "the New Republic and future development."
- Foreign delegations met with representatives of "Hayah Karima" initiative in the New Administrative Capital, focusing on social aspects and human development.

#### **Exhibition proceedings**

- The exhibition was held in 3 halls Halls (1-2-3).
- The exhibitors' pavilions included: Ministries, private sector companies, business sector companies, companies affiliated to the Federation of Egyptian Industries' Chambers, governmental entities, and the banking sector.

#### **IMCE II Achievements**

Held from Saturday 28th - Monday 30th October 2023, under the Patronage and Prescence of His Excellency the President of A.R.E.

## The second edition witnessed numerous achievements, including:

## Foreign and International participation

In light of the enhancement and strengthening the Egyptian-Turkish relations, and through strategic communication and coordination, the participation of an official delegation from the Republic of Turkey headed by the Turkish Minister of Trade and consisting of 296 individuals. Represented by the Turkish Exporters Assembly (TIM), which is the investment and commercial arm of the Turkish Ministry of Trade, the Turkish Foreign Economic Relations Board (DEIK), and a large number of Turkish businessmen and investors. An area of 1000 square meters was allocated to the Turkish delegation inside the exhibition pavilion, to discuss future partnerships between senior businessmen, Turkish investors, and their Egyptian counterparts.

IMCE

- Participation of 20 businessmen delegation from the Federal Republic of Germany and representatives of the German-Arab Chamber.
- The participation of 65 foreign investors from 20 different countries (Arab, African, Asian, European).
- The participation of a 16 member delegation from the Chamber of Commerce, Industry, and Agriculture in Misurata in the State of Libya.
- Participation 20 diplomatic missions representatives to the Arab Republic of Egypt (African, Asian, European, and Americas).
- Participation of 10 members representatives of UN organizations in the Arab Republic of

#### **Bilateral Agreements**

- Two (2) partnership agreements were signed with the following entities:
  - A. Turkish Exporters Assembly (TIM) which is the commercial arm of the Ministry of Commerce of the Republic of Turkey.
  - B. The Turkish Foreign Relations Board (DEIK) which is the largest investment trade entity in the Republic of Turkey.

A bilateral agreement with the Misurata Chamber of Commerce, Industry, and Agriculture in the State of Libya, preparations are underway to participate in an exhibition of Egyptian industries in

## **Exhibition Proceedings**

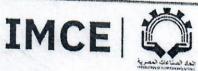
- For the first time in Egypt an industrial exhibition that includes 18 various industrial sectors, held on a total area of 20,000m<sup>2</sup> - Plaza Building (1) two connected halls.(1 and 2). The exhibitors' pavilions included Ministries, Private- Public sector entities, the banking sector, companies affiliated to the Federation of Egyptian Industries 'Chambers , international partnership projects"Hayah Karima" initiative and the National Initiative for the Egyptian Industry Development "Ebdaa"
- For the first time, entities affiliated with the Ministry of Defense and Military Production participated in the exhibition, represented in the following:
  - Armored Forces Corps Department.
  - The mining apparatus of the Armed Forces.



- Arab Organization for Industrialization;
- Ministry of Military Production.
- The exhibition also included a sector for applied technology schools, which reflected the Egyptian state's vision towards that system to develop the Egyptian industry, prepare qualified technical calibers at the local and international levels with accredited international certificates, and highlight the role of banking and industrial entities as partners in the development of these schools from their social responsibility.
- Under the Patronage and presence of His Excellency the President of the Arab Republic of Egypt, the Annual International Manufacturing Convention and Exhibition comes as an affirmation of the role of the Egyptian state towards enhancing cooperation between international and local industrial entities to achieve the strategy and vision of the Egyptian state in achieving sustainable economic development.

Participating companies in Exhibition booths IMCE II 2023

	Participating companies in Exhibition booths IMCE II 2023 industrial chambers		
1	Wood Working & Furniture Chamber		
2	Real EstateDevelopment Chamber	Hall 1	
3	Egyptian Chamber of Textile Industries ECTI		
4	Egyptian chamber of apparel and home textile industries		
5			
6	Chamber of Chemical Industries		
7	Chamber of Information Technology & Telecommunication (CVT)		
8	Chamber of Food Highstries	Hall 2	
9	Chamber Of Leather tanning	- 11411 2	
10	chamber of pharmaceutical industry cosmetics & medical supplies		
11	Chambel of building Maierials Industries		
12	Chamber of Printing and packaging Industries		
	Banking sector		
13	Federation of Egyptians Banks (National bank of Egypt NBE- Banque Misr- Commercial International Bank CIB – Banque De Caire )		
14	National Bank of Kuwait	Hall 1	
	Presidential initiatives		



15	Ebdaa initiative		
16	Hayah Karima	Hall ?	
	Governmental entities		
17	Suez Canal Economic Zone	T	
18	gyptian Armor Department		
19	New Urban Communities Authority (NUCA)	Hall	
20	General Authority For Investment And Free Zones		
21	Micro, Small and Medium Entermin D		
22	Micro, Small and Medium Enterprises Development Agency (Turthna)  Ministry Of Social Solidarity		
23	Ministry Of Military Production		
24	General Organization for Export And Lucia		
25	dustrial Development Authority  I Development Authority		
26	Apparel Export Council Of Egypt	Hall 2	
27	Industry Modernization Center(IMC)		
	International entities		
28	USAID		
29	Chamber of Commerce, Industry and Agriculture, Misrata - Libya Türkiye - Egypt Trade Delegation	TT-II 1	
30		Hall 1	
31	Arab Organization for Industrialization	Hall 2	
	Engineering Indust:	Hall 2	
32	Egyualo Group	•	
33	Ndesco For Design & Engineering Solution		
	TIE-SONDOS FOR INTERNATIONAL TRADUCT		
35	Detro Dai Lilladashy For Higgspieci D. 1		
36	Giza Cables industries-(iC3		
7	Engineering Export Council of Egypt		
0	El Massalla CO, for Industrialization of 11		
-	Simplex for Software Development and & Industrial Solutions EL NASR For TRANSFORMERS & EL PORTIER SOLUTIONS		
1	EL NASR For TRANSFORMERS & ELECTRICAL PRODUCT-		
		Hall 1	
3	El Sewedy Engineering Industries	1	
-	Hermes Electric		
5 1	Albargasy for Desert Coolers, Water Coolers and Ovans		
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	INKMISR advanced storage soloutions	18 74 19	



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50	Tecnogroup	
51	Stishara Industry Development	
52	Chemical industries sector	
53	CL PIPE & PLASTIC	
54	Guardian Egypt - Egyptian Glass	
55	Marso Rubber	
	Metal Industries Sector	
56	International Company for Metals Melting	
57	Kandil steel -Kama Coating	
58	Ashry steel group	Hall
59	Building Materials Industries Sector  Al Alamia for Insulation- Rockal	
60	Al Nahda Cement	
61	CEMEX	
62	Misr Cement Group	
63	Arabia Cement Company	Hall 2
64	Heidelberg Materials	
65	BEKO BEKO	
66	Printing and Packaging Industries Nahdet Misr	5 A
67	- (4115)	
58	SAHARA Printing Company S.A.E Cartobox	
59		
- 1	Coveris Flexibles Egypt	
70	Complex for secured and smart issuances (NASPS Technology & Innovation)	Hall 2
71	GPS for printing 11: 11	
	or brining ,publishing and distribution	
72	GPS for printing ,publishing and distribution Union pack for carton and paper products	
72	Union pack for carton and paper products Packtec - 6th of October	
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72 73 74 75 76 77	Packtec - 6th of October  Chemical Industries  Egyptian chemical industries (kima)  EASTERN COMPANY. SAE  Misr Chemical Industries Company  Pack tech technology for packaging  Metallurgical Industries.  Metallurgical Industries  Metallurgical Industries  Metallurgical Industries  Pharmacoutical Industries	
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82	one roods for food industries		
02	- TOTAL EGIFT	Hall 2	
02	Petroleum and Mining Industry Sector	riall	
83	- Frobbiot Commonly		
84	The Moral Deliging Inches	Hall 2	
85	ABO QIR FRETILIZERS AND CHEMICAY		
86	Egyptian Mining	Tiali 2	
87	Serg Tanniam Leather Tanning		
88	Jorg rainialy		
00	Transfer City, El Rubiki City	Hall 2	
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90	Elaraby Co. for egineering industri		
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92	Egypt Gold Applied Technology asks at	1	
93	Eoda National School	1 11 11 11 11	
94	Ghabbour Foundation For Development	77 11 4	
95	Esyptian Automotive & Trading CO	Hall 1	
96	Bi Sewdy Electric		
97	EL-Sewedy Secondary April 15		
98	Banque Misr Applied Technology School		
	Banque Misr Applied Technology School  Educational academies  Nass Academy		
100	Nass Academy		
101	Nahdet Misr " Taheel"		
102	Balanced Education	Hall 1	
103	El Nasr for Eymant 8 I		
04	El Nasr for Export & Import (GOSOOR)  Tabseer Tech Continue		
	- desect Tech Certification		
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07	Egypt International for exporting Egyptian products		
D	Industrial Innovation Award  ated on: Thursday 8th August 2024	2-1	
	August 2024	Hall 2	

# For further information 24/7 Dr. Gehad Amer

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