## <u>Agenda</u>

08:00 - 09:00 Registration and welcome coffee

09:00 - 09:45 Welcome and Keynote Address

9:45 - 10:45 Panel Session 1. PEOPLE

Europe faces a triple imperative to protect, prepare and transform in its quest for building forward better after the pandemic and for building forward better to address the opportunities to transform the world of work. The panel will aim to discuss the new Industry 5.0 concept versus the Industry 4.0, and a framework for industry that combines competitiveness and sustainability in both EU and the GCC. The panelists will also explore the changing requirements for skills due to technological advances and the role of reskilling in the private sector competitiveness.

10:45 – 11:15 Coffee Break/ Networking

11:15 - 12:15 Panel Session 2. PLACE

Climate change challenges, circular economy actions, smart cities programmes and initiatives all shape the economic and social development of cities and communities. The panel will aim to discuss circular economy actions and smart cities initiatives and programmes that would benefit both cities' inhabitants and businesses in the EU and the GCC. The panelists will discuss potential solutions for post-pandemic recovery of the tourism sector and a new model for the future of tourism that will take into account regenerative, circular economy approaches, for sustainable tourism.

12:15- 13.15 Lunch/Networking

13.15-14:30 Panel Session 3. PROSPERITY

Against the background of both supply shortages due to the COVID-19 pandemic, supply chain issues have been at the forefront of both industrial and consumer concerns Besides addressing security of supply concerns. The panel will discuss actions that could accelerate the pace of technological innovation and boost smart, clean, and secure links in digital, energy, and transport in both EU and the GCC.

14:30 – 16:00 Panel Session 4: INVESTMENT FACILITATION

16:00 – 16:30 Closing Statements

16:30 - 17:30 Networking Reception