

# NATIONAL PAVILIONS PACKAGES



## MENA ICT FORUM 2024

**SYNERGY IN INNOVATION**  
*Navigating the Future of ICT in MENA*

**20 - 21** | King Hussein bin Talal Convention Centre,  
NOVEMBER | Dead Sea – Jordan

Organized and hosted by

**int@j**

Information and Communications  
Technology Association - Jordan

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     /MENAICT

# WELCOME TO THE MENA ICT FORUM 2024

The **MENA ICT Forum 2024** is the premier biennial event for the information and communication technology (ICT) industry in the Middle East and North Africa (MENA) region. Since its inception in 2002, under the esteemed patronage of His Majesty King Abdullah II Ibn Al Hussein, the forum has become a significant platform for decision-makers from the private ICT sector, government, and academia to network, share insights, and explore emerging technologies. The 2024 edition promises to be a dynamic technology and networking event, connecting regional and global participants to discuss and shape the future of ICT.

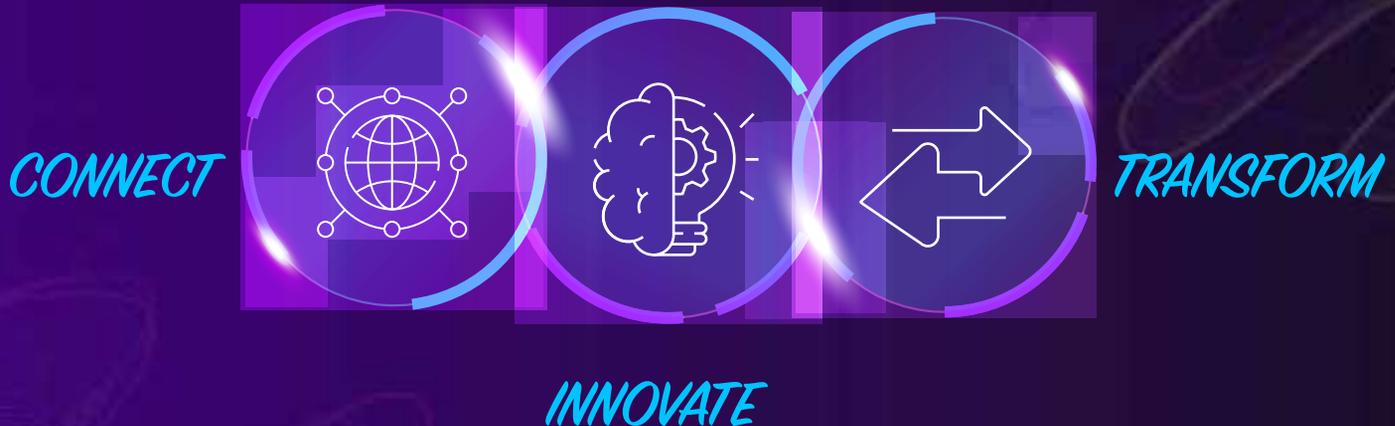
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# MENA ICT FORUM 2024 THEME

The theme of **MENA ICT Forum 2024** will be: “Synergy in Innovation: Navigating the Future of ICT in MENA” taking into consideration 3 Pillars:



Together, these three pillars – Connect, Innovate, and Transform – shape a vision for a future where technology is not just an enabler, but a driver of comprehensive growth and progress.

# MENA ICT FORUM 2024 TOPICS

*ICT FUTURE* Foresight

*MARKET DEMAND* and IT Readiness

Strategic *REGIONAL COLLABORATION*

*COMPETITIVE OUTSOURCING* Dynamics

*AI MARKET* and Skill Transformation

Advancing *URBAN TECHNOLOGY*

*CYBERSECURITY* Threat Landscape

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Feature / Offering	Category A	Category B	Category C
Total Space	24 m2	12 m2	8 m2
Ideal Space for (1 x 1 m2 Booths)	Up to 10 booths	Up to 6 booths	Up to 4 booths
Country Flag visible in Plenary Hall	Large	Medium	Small
Country Flag visible in Breakout Rooms	Large	Medium	Small
Country Flag on Venue Branding Items	Large	Medium	Small
Country Flag on Thank-you Sign	Large	Medium	Small
Verbal Recognition	Opening & Closing	Opening & Closing	Opening & Closing
Country Flag on Website	Large	Medium	Small
Advertising Space in Booklet	Full Page	1/2 Page	1/4 Page
Country Flag on Email Promotions	Large	Medium	Small
Complimentary Forum Passes	26	15	10
Space Rent Fee (Excluding 16% Sales Tax)	\$35,000	\$25,000	\$15,000

# FLASHBACK OF MENA ICT FORUM 2022

## SPEAKERS

 <p><b>H.H. Princess Suwayda Bin E. Hassan</b> Princess Royal Society Jordan</p>	 <p><b>H.E. Ahmad Al-Sayid</b> Minister Ministry of Digital Economy and Entrepreneurship Jordan</p>	 <p><b>H.E. Khalid Saqaf</b> Minister Ministry of Investment Jordan</p>	 <p><b>H.E. Usama Al-Sayid</b> Minister Ministry of Information and Communications Palestine</p>	 <p><b>H.E. Ajmal Al-Sarraf</b> Minister Central Bank of Jordan Jordan</p>	 <p><b>H.E. Maha Al-Sufri</b> Minister Jordan Payments and Clearing Company Jordan</p>	 <p><b>H.E. Faris Miftah</b> Minister &amp; Chairman Private Economy Authority Palestine</p>	 <p><b>H.E. Bassam Alsharif</b> Chairman of the Board of Commissioners   CEO Regulatory Authority for Communications - RAC Jordan</p>	 <p><b>H.E. Zaher Qubayseh</b> Secretary General Ministry of Investment Jordan</p>	 <p><b>H.E. Arian Alshakry</b> Executive Director Ministry of Economic Planning Egypt</p>	 <p><b>H.E. Omar Bahar</b> Director of Planning Ministry of Economic Planning Jordan</p>	 <p><b>May Li</b> International Head Customer Research Business Growth Status Marketing VP Huawei Jordan</p>
 <p><b>H.E. Moeen Ahmad Yacoby</b> Minister Ministry of Information and Communications Morocco</p>	 <p><b>H.E. Inhay Sider</b> Minister Ministry of Communications and Information Technology Algeria</p>	 <p><b>H.E. Amir Takhat</b> Minister Ministry of Communications and Information Technology Egypt</p>	 <p><b>H.E. Yousef Al-Swarbath</b> Minister Ministry of Investment Jordan</p>	 <p><b>H.E. Barry Lowry</b> CEO Government of Ireland Ireland</p>	 <p><b>H.E. Mohamed Jatta</b> Chairman Qualcomm Jordan</p>	 <p><b>H.E. Suzanne Alarab</b> Managing Partner Alarab Jordan</p>	 <p><b>H.E. Mohammed Al Ja'fari</b> Chairman Haramain Bank &amp; Mada Fund Jordan  </p>	 <p><b>Maria Umar</b> Executive General Director CEO Digitalization and E-Government Jordan</p>	 <p><b>Eugene Kojczyk</b> CEO Magnum Poland</p>	 <p><b>Zaid Khalaf</b> Chairman International Investment Bank (IIB) Iraq</p>	 <p><b>Ubaydi Ubaydi</b> Chairman Arab ICT Union Bahrain</p>
 <p><b>Amjad Swaid</b> Chairman Information and Communication Technology Association of Jordan (ICTAJ) Jordan</p>	 <p><b>Anna Bradshaw</b> CEO Connect One UK United Kingdom</p>	 <p><b>Dawn Fawcett</b> Director Digital Technology Ireland Ireland</p>	 <p><b>Tawfik Khaki</b> Country Manager - Romer   Private Consultant Tunisia</p>	 <p><b>Bashar Alsharbat</b> CEO MENAICTFORUM Jordan</p>	 <p><b>Walek Taleb</b> President &amp; CEO Magnum Technology Group (MTG) Jordan</p>	 <p><b>Anthony Mills</b> Executive Director   Partner &amp; CEO Falcon Digital   General Director Haramain Group United States</p>	 <p><b>Firas Fakhry</b> Managing Director FCM, EZZADA Iraq Iraq</p>	 <p><b>Bashar Kilani</b> Managing Director Adnan Media East United Arab Emirates</p>	 <p><b>Amr Bannaten</b> Partner &amp; CEO JETA Bank United States</p>	 <p><b>Bashar Akher</b> Head of Sales Mawakeb to Zakoum Saudi Arabia</p>	 <p><b>Tania Jaksaga</b> CEO Prophet Jordan</p>
 <p><b>Elizabeth Stricker</b> Director Media Entrepreneurship and Innovation United States</p>	 <p><b>Justina Birkman</b> Project Director European Digital SME Alliance Belgium</p>	 <p><b>Ahmed Almutairi</b> Co-Founder, CEO BTE Jordan</p>	 <p><b>Abeer Qureshi</b> Chief Executive Director and Strategy Partnership Officer Ireland Ireland</p>	 <p><b>Nael Salah</b> Managing Director EIS/ICT/IT Solutions Jordan</p>	 <p><b>Abu-Jarrah Al-Fity</b> Academy Manager "MAGRAM" Faculty Member University of Amman and Technology Saudi Arabia</p>	 <p><b>Ham Aljay</b> VP Director LBBW Corporation Jordan</p>	 <p><b>Arvind Gupta</b> Co-founder and Head Sustainable Business Innovation Hub New Delhi, INDIA India</p>	 <p><b>Ahmad Alqasbi</b> CEO TASCO United Arab Emirates</p>	 <p><b>Alaya Bataineh</b> Managing Director E-Trust Capital Bank, Tunisia Tunisia</p>	 <p><b>Dato' Dan E. Khoo</b> CEO Head of Digital Technology and Service Hub PRTSIA Malaysia</p>	 <p><b>Luma Fawaz</b> CEO CreativeG Jordan</p>

# SPEAKERS

 <p><b>Adnan Al-Zubi</b> President Business Systems Strategy &amp; Technology Jordan</p>	 <p><b>Basam Mahmud</b> President National Center Security Center Jordan</p>	 <p><b>Emri Yab</b> Co-founder Machinery, Visual City for Innovation United Arab Emirates</p>	 <p><b>Ahmed Al-Jabary</b> Chairman &amp; Board CEO, Gulf Future Initiative Founder &amp; Chairman of several Boards - Rakham Chapter Bahrain</p>	 <p><b>Mohammad Al-Mutaweb</b> CEO The Institute Startups and Shero Fund Jordan</p>	 <p><b>Jackson Liu</b> Vice President Head of Sales Enterprise R&amp;D Technology Singapore</p>	 <p><b>John O'Dea</b> CEO Technosail Ireland</p>	 <p><b>Hazem Muhin</b> Executive Jordan</p>	 <p><b>Enoan Zadnard</b> CEO and Founder Kava Sports Jordan</p>	 <p><b>Lina Charam</b> Managing Director Korona Networks Jordan</p>	 <p><b>Myra Al-Rassay</b> M.C. Fellow, DHS Fellow Chief, Joint Research and Development and Intelligence Chief Middle East Africa Board Kingdoms Career Center Jordan</p>	 <p><b>Mustafa Kuga</b> Founder MATER Community Turkey</p>
 <p><b>Nabeel Aljassim</b> Managing Director Digitally Association Jordan</p>	 <p><b>Hevany Esthne Toul</b> Founder Charter Cities Tunisia</p>	 <p><b>Hans Ibra</b> CEO International Development Bank - ISD Labs United Arab Emirates</p>	 <p><b>Hadi Alshakeri</b> Summer Associate Manager KPMG/MBAICT Entrepreneurship Center Saudi Arabia</p>	 <p><b>Anton Ravindran</b> Founder CEO Executive PM, SR Founder CEO, PM, COO Advent, Enterprise Lead, Digital Services The CO, President, Chief Computing Officer, CEO, Author "Start Up Inside the Planet" Singapore</p>	 <p><b>Mahmut Sultan</b> Founder United Arab Emirates</p>	 <p><b>Jay Turk</b> Business Advisor &amp; Venture Partner Germany</p>	 <p><b>Mohab Awe</b> CEO appETV Egypt</p>	 <p><b>Olga Fragis</b> Founder and CEO Lynx Canada</p>	 <p><b>Usama Houla</b> Founder Credentia International, Inc. United States</p>	 <p><b>Myhammad Sadiq</b> Entrepreneur   Angel Investor   Professor CEO (Start-Up) Mentor Magical Family Labs, Inc. United States</p>	 <p><b>Omar Hatanleh</b> Alpha, Behavioral Finance United States</p>
 <p><b>Mohammad Nagdy</b> CEO JSC Egypt</p>	 <p><b>Mohammad Alzubi</b> Founder &amp; Managing Partner CEO Nato Ventures Saudi Arabia</p>	 <p><b>Nidal Bitar</b> CEO Innovation and Entrepreneurship Association of Jordan AMBA Jordan</p>	 <p><b>Richard Kerby</b> President Retail Kelly LLC United States</p>	 <p><b>Rami Qasabli</b> CEO MBAICT Jordan</p>	 <p><b>Rami Darwish</b> Founder &amp; CEO Amal Law United Arab Emirates</p>	 <p><b>Theresa Cullen</b> PhD, County Public Health Director MGM United States</p>	 <p><b>Safa Nassarudin</b> Presidential Secretary General, Presidency Juba, Vice, PM, AI Faculty of Engineering Al-Qadisi University Digital Council for Innovation and Sustainability Palestine</p>	 <p><b>Tamer Azar</b> Founder Shorouk Partners Egypt</p>	 <p><b>Ibrahim El-Badran</b> President &amp; CEO iGEM Australia</p>	 <p><b>Karim Samaha</b> Executive Board Entrepreneur Director Digital Cooperation Council Saudi Arabia</p>	 <p><b>Qusai Alsaif</b> CEO of Saifu Capital, CEO of Saifu VCFA, Saudi Ventures Capital and Middle East Association Saudi Arabia</p>
 <p><b>Matar Nattala</b> CEO Eternis Solutions Jordan</p>	 <p><b>Omar Shaban</b> Co-Founder and CEO The Space Saudi Arabia</p>	 <p><b>Hetal Chatterjee</b> Managing Partner ArtCapital United States</p>	 <p><b>Ruba Danish</b> County Manager 2016 Retail Manager 2016 Jordan</p>	 <p><b>Sara Faid</b> General Manager, A &amp; M Strategic Market Consulting United Arab Emirates</p>	 <p><b>Herta Orny</b> Head of MO Business Italy Germany</p>	 <p><b>Ahmad Sharafat Fayyad</b> President Singapore Fint Association Singapore</p>	 <p><b>Talar Tazbazi</b> CEO LUMMA Lebanon</p>	 <p><b>Raed M. Ghazali</b> President El-Radi Systems Lebanon</p>	 <p><b>Omar Aywah</b> CEO Solutions Middle East (SME) Jordan</p>	 <p><b>Gavin Millard</b> CEO Sovana United Kingdom</p>	 <p><b>Mohammed Alshaykh</b> CEO &amp; Founder Jubba Capital Saudi Arabia</p>

# SPEAKERS

 <p><b>Muhammad Al Raddi</b> Managing Director Senior Technology Lead Oman</p>	 <p><b>Said Al Manshali</b> CEO EMCA Group Oman</p>	 <p><b>Yousef Al Balaifi</b> CEO E.ON Energy Oman</p>	 <p><b>Jaleel Alkhalaf</b> Head of MENA EMSA United Arab Emirates</p>	 <p><b>Wilfred Yasar</b> Chief Digital, Data, Innovation &amp; Metrics Officer George Jordan</p>	 <p><b>Zoran Lazarevic</b> Chief Technology Officer for Southern and Middle East &amp; Africa Ericsson United Arab Emirates</p>	 <p><b>Diana Holzmann</b> Engagement Director Middle East, Africa, Latin America Dentsu Aegis Network Germany</p>	 <p><b>Zaid Ibrahim</b> Chief Commercial Officer Ummalqura Jordan</p>	 <p><b>Zeena Mughli</b> Co-Founder CRYPTOL Jordan</p>	 <p><b>Astral Asfar</b> Director of Cloud Park Touqan Saudi Arabia</p>	 <p><b>Kamel Osman</b> Sr. Director, Bank of America Egypt, U.A.E &amp; Jordan Dell Technologies Jordan</p>	 <p><b>Hassan Heider</b> Founder and Managing Partner HCC United Arab Emirates</p>
 <p><b>Fares Sayegh</b> CEO Raya Media Group Jordan</p>	 <p><b>Lath Zuhair</b> Senior Partner MENA Venture Capital United Arab Emirates</p>	 <p><b>Charles Shaban</b> Hassan Fari Consultant International United States</p>	 <p><b>Raima Shrestha</b> VP, Head of Customer Solutions and Partners Middle East South IBM United Arab Emirates</p>	 <p><b>Saied Khawakbeh</b> CEO and Co-Founder DESADY Jordan</p>	 <p><b>Steve Hut</b> General of Account Management M-Box United Kingdom</p>	 <p><b>Mazin Alzaki</b> General Partner STV Saudi Arabia</p>	 <p><b>Tarek AlMajidi</b> Regional Marketing Committee Educa Solutions Jordan</p>	 <p><b>Elie Habib</b> Principal at Venture Catalysts Partners, Partner at Project Trust United Arab Emirates</p>	 <p><b>Rabin Darbousi</b> Chief Business Officer Partners Symposium United Arab Emirates</p>	 <p><b>Amer Fatayer</b> Investment Director Dubai Future District Fund United Arab Emirates</p>	 <p><b>Ahmed Mughani</b> Partner IBM Ventures Saudi Arabia</p>
 <p><b>Omar Christidis</b> Founder &amp; CEO Andart Lithuania</p>	 <p><b>Rasha Maras</b> General Manager WIPAC Jordan</p>	 <p><b>Skaid Alshaykh</b> Associate BINGULIB Saudi Arabia</p>	 <p><b>Nadim Khater</b> Managing Partner Next Black Authority United Arab Emirates</p>	 <p><b>Kais Al Essa</b> CEO &amp; Founding Partner Vision Ventures Saudi Arabia</p>	 <p><b>Najla Amrovi</b> Founder of Digital House (Consulting &amp; Cyber Operations &amp; Security Government of United Arab Emirates) Jordan</p>	 <p><b>Walid Elshoufi</b> Head of Innovation and Digital Operations Hollis Advisors and Logic Circuits Jordan</p>	 <p><b>Joe Robertson</b> Senior of Innovation, Security and DEXA SDG France</p>	 <p><b>Laila Serhan</b> Senior Vice President &amp; Chief Strategy Officer M&amp;A United Arab Emirates</p>	 <p><b>Florin Vrejole</b> Executive Vice President ATE - Association for Information Technology and Entrepreneurship of Romania Romania</p>	 <p><b>Sameer Muzarik</b> Chairman Nada Logistics Jordan</p>	 <p><b>Alexander Mann</b> Lead Blockchain Consultant Zinc Romania</p>
 <p><b>Wasim Kari</b> CEO Pulsar Health and Beauty Lithuania</p>	 <p><b>Younan Hazi</b> Director CONCEPTS Jordan</p>	 <p><b>Zaid Al Masri</b> Project Manager Startup Village Jordan</p>	 <p><b>Waleed Faza</b> Partner and Chief Operating Officer WDA Capital Saudi Arabia</p>	 <p><b>Saddam Sayyah</b> Entrepreneur and Brand Executive ECON Lebanon</p>	 <p><b>Fadi Bahara</b> Founder &amp; CEO Biosolve United States</p>	 <p><b>Riyadh Ruzhi</b> Research Associate WAFIA Iraq</p>	 <p><b>Samir Talhouari</b> Co-Founder Sugar Drive Jordan</p>	 <p><b>Jenny Abou AlQasbi</b> Co-Founder and Partner Hanan Ventures Jordan</p>	 <p><b>Dennis Aniba</b> CEO Lukas Jordan</p>	 <p><b>Ulrich Haess</b> Senior Lecturer GIZ - GEM Germany</p>	

# PARTICIPANTS FROM 40 COUNTRIES



ALGERIA



AUSTRALIA



AUSTRIA



BAHRAIN



BELGIUM



LIBYA



MALAYSIA



MAURITANIA



NIGERIA



OMAN



BRAZIL



CANADA



CYPRUS



CZECH  
REPUBLIC



EGYPT



PAKISTAN



PALESTINE



QATAR



ROMANIA



RUSSIA



FRANCE



GERMANY



INDIA



INDONESIA



IRAQ



SAN MARINO



SAUDI  
ARABIA



SINGAPORE



SLOVENIA



SUDAN



IRELAND



JAPAN



JORDAN



KUWAIT



LEBANON



TUNISIA



TURKEY



UNITED ARAB  
EMIRATES



UNITED  
KINGDOM



UNITED  
STATES

# IN NUMBERS



**2,637**

Total Participants



**146**

Speakers



**6**

National Pavilions



**96**

Sessions and Presentations



**154**

Exhibitors



**63**

Startup Booths



**14**

University Faculty & Student Participation



**77**

Representatives of **53** regional and international VC Funds



**400+**

Meetings between VCs and Entrepreneurs



**1,400+**

B2B Meetings



**17**

Announcements and MoU's



**20**

Sponsors



**12**

Strategic Partners



# PARTICIPANTS CLASSIFICATIONS



**561**

Chairpersons, Board  
Members, CEOs, VPs,  
C-Level & Founders

**793**

Executives,  
Directors, Managers  
& Department  
Heads

**236**

Government,  
Embassy & Ministry  
Officials

**264**

University Faculty &  
Students

**783**

Experts, Advisors,  
Professionals &  
Consultants



# THANK YOU

TO MENAICT FORUM 2022 VALUED  
NATIONAL PAVILION PARTICIPANTS



# MEET THE ORGANIZER

**int@j**

Information and Communications  
Technology Association - Jordan

The Information and Communications Technology Association of Jordan (int@j), founded in 2000, is a membership based ICT and IT Enabled Services (ITES) industry advocacy, support and networking association.

int@j serves as the collective voice of the industry, advocating on behalf of its stakeholders and seeking to maximize the contribution of the ICT sector towards Jordan's national economy. As the representative of Jordan's ICT and ITES sectors, int@j supports its members with the tools they need to continuously grow and expand.

int@j has been organizing and hosting the MENA ICT Forum since 2002. For more information about the association or to join as a member, please visit [www.intaj.net](http://www.intaj.net)

 The ICT Association of Jordan - int@j

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MENA ICT  
FORUM 2024

# LET'S TALK

Empower a delegation from your nation with enhanced exposure and opportunities to conduct business in the MENA region

For more information about our National Pavilions, please contact our Chief Operating Officer, Ms. Lina Kilani at:

- +962 (6) 581 2013
- [lina.kilani@intaj.net](mailto:lina.kilani@intaj.net)

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