



ΓΡΑΦΕΙΑ ΟΕΥ

## ΔΙΕΘΝΕΙΣ – ΤΟΠΙΚΕΣ ΕΜΠΟΡΙΚΕΣ ΕΚΘΕΣΕΙΣ

Γραφείο ΟΕΥ:

ΣΟΦΙΑΣ

Στοιχεία Επικοινωνίας:

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Α/Α	Όνομα Έκθεσης	Κλάδο που Αφορά	Ημ/νια Διεξαγωγής	Δικτυακός Τόπος	Γενικές Παρατηρήσεις - Σχόλια	ΕΤΟΣ 2014			ΕΤΟΣ 2013		
						Αρ. Εκθετών	Αρ. Ελλήνων Εκθετών	Αρ. Επισκεπτών	Αρ. Εκθετών	Αρ. Ελλήνων Εκθετών	Αρ. Επισκεπτών
1.	<b>AGRA</b>	Machines and implements for plant-growing livestock farming machinery and equipment Livestock farming mechanisation machinery and equipment Seeds Veterinary medicine Seedlings Agricultural chemicals Pumps Services and information	04-08/03/2015	<a href="http://www.fair.bg/NR/exeres/4B97F45C-C48C-4257-A5A9-880CB3C07FAF.htm">http://www.fair.bg/NR/exeres/4B97F45C-C48C-4257-A5A9-880CB3C07FAF.htm</a>	Προφίλ της Έκθεσης για το 2014: <a href="http://agora.mfa.gr/agora/images/docs/rad9EA04Agra2014-PostShow-en-small.pdf">http://agora.mfa.gr/agora/images/docs/rad9EA04Agra2014-PostShow-en-small.pdf</a>	479	12 (μέσω επίσημης συμμετοχής του ΟΠΕ)	32.817	419	37 (οι 22 μέσω επίσημης συμμετοχής του ΟΠΕ)	27.244
	<b>BIOAGRA</b>	<ul style="list-style-type: none"> <li>➢ Organic crop growing and livestock breeding</li> <li>➢ Organic non-food products</li> <li>➢ Organic farms</li> <li>➢ Certification organizations</li> <li>➢ Consulting companies</li> <li>➢ NGOs</li> <li>➢ Organic products trade – organic shops, organic hotels, organic restaurants, etc.</li> </ul>	Φιλιππούπολη								
2.	<b>BALKANIKA WEDDING EXPO</b>	Wedding, christening, decoration, honeymoon	Σόφια <sup>1</sup>	<a href="http://balkanicaexpo.com/">http://balkanicaexpo.com/</a>	Κατάλογος εκθετών 2014: <a href="http://balkanicaexpo.com/en/exhibitors.html?st">http://balkanicaexpo.com/en/exhibitors.html?st</a>	53 (στοιχεία 2015)	4 (στοιχεία 2015)	3.000	53 (στοιχεία 2014)	3 (στοιχεία 2014)	3.000

<sup>1</sup> Δεν έχει ακόμη προσδιοριστεί η ημερομηνία διεξαγωγής της έκθεσης για το 2016, αλλά παραδοσιακά διεξάγεται στις αρχές του έτους, όπως ήδη συνέβη το 2015.

					<a href="#">art=30</a>						
3.	<b>BULGARIA BUILDING WEEK</b>	exhibition for the producers and distributors of the construction branch and industry along the whole chain – from the machinery, technologies and materials to the elements for interior and exterior finishing works, repairs and decoration.	25-28/03/2015 Σόφια	<a href="http://buildingweek.bg/en">http://buildingweek.bg/en</a>	Κατάλογος εκθετών 2015: <a href="http://buildingweek.bg/en/catalogue/2015">http://buildingweek.bg/en/catalogue/2015</a>	107	2	7.380	137	10	7.120
4.	<b>BULMEDICA / BULDENTAL</b>	medicine, laboratory equipment, dental medicine, ophthalmology, orthopaedy, rehabilitation and prophylaxis	13-15/05/2015 Σόφια	<a href="http://bulmedica.bg/en">http://bulmedica.bg/en</a>	Κατάλογος εκθετών 2014: <a href="http://bulmedica.bg/en/catalogue/2014">http://bulmedica.bg/en/catalogue/2014</a>	180	2	12.968	194	3	11.885
5.	<b>WATER SOFIA</b>	Technologies for water procurement, purification of drinking and waste waters, water supply, analyses, regulation and control of water sources, modern equipment and devices for the water branch	11-13/03/2015 Σόφια	<a href="http://bulcontrola.com/en/water-sofia">http://bulcontrola.com/en/water-sofia</a>	Κατάλογος εκθετών 2014: <a href="http://bulcontrola.com/en/catalogue/bulcontrola/2014">http://bulcontrola.com/en/catalogue/bulcontrola/2014</a>	54 (+148 εκθέτες μέσω αντιπροσώπου)	0	2.644	70	2	6.200
6.	<b>HOLIDAY &amp; SPA EXPO</b>	Tourism product offerings and opportunities for year-round tourism – cultural, spa and wellness programs, eco and relaxing and archeological museums, seaside and mountain vacations.	12-14/02/2015 Σόφια	<a href="http://holidayfair-sofia.com/?language_id=2">http://holidayfair-sofia.com/?language_id=2</a>	Κατάλογος εκθετών 2015: <a href="http://holidayfair-sofia.com/uploads/albums/2/61.p">http://holidayfair-sofia.com/uploads/albums/2/61.p</a>	248	31	20.000	267	34 <sup>2</sup>	20.000

<sup>2</sup> Περιλαμβανομένου περιπτέρου του ΕΟΤ.

					<a href="#">df</a>						
7.	<b>INTERFOOD &amp; DRINK</b>  (Salon de Vin, Bulpek, Meatmania, World of Milk, SIHRE)	Food , Drinks, Food additives, Machinery and technologies for production and processing, Storage equipment, Packaging Specialized vehicles	11-14/11/2015  Σόφια	<a href="http://food-exhibitions.bg/en/interfood-and-drink">http://food-exhibitions.bg/en/interfood-and-drink</a>	Κατάλογος εκθετών 2014:  <a href="http://food-exhibitions.bg/en/catalogue/2014">http://food-exhibitions.bg/en/catalogue/2014</a>	374 <sup>3</sup>	2	16.472	370 <sup>4</sup>	8 <sup>4</sup>	16.234
8.	<b>MachTech &amp; Inno</b>	<u>MachTech profile:</u> metal-cutting and metal-working machines, welding equipment, pumps, compressors, hydraulic machines and tools, pneumatic machines and tools, laser equipment etc.  <u>InnoTech profile:</u> industrial automation and software, building automation systems, control & measurement equipment, industrial electronics, electrical mobility, electrical equipment, robotics, engineering and consulting	11-13/03/2015	<a href="http://machtech.bg/en">http://machtech.bg/en</a>	Κατάλογος εκθετών 2014:  <a href="http://machtech.bg/en/catalogue/2014">http://machtech.bg/en/catalogue/2014</a>	50 (+120 εκθέτες μέσω αντιπροσώπου)	1	3.500	45	1	2.100

<sup>3</sup> Μαζί με τις εκθέσεις Meatmania, The World of Milk, Bulpek, Salon de Vin, SIHRE.

<sup>4</sup> Περιλαμβανομένου περιπτέρου του ΟΠΕ και της ένωσης συνδέσμων παραγωγής κρητικών κηπευτικών VEGITERRANEO.



9.	<b>HORECA PLOVDIV</b>	Restaurant and bar equipment, utensils and cutlery, equipment for commercial facilities and warehouses, hotel equipment, heating appliances, ventilation, refrigeration and air-conditioning equipment, garden equipment, professional cleaning equipment, household chemical products, hotel and restaurant furnishings, security systems and related services.	05-08/03/2015 Φιλιππούπολη	<a href="http://www.fair.bg/NR/exeres/9386E182-89C6-4504-9590-A13C4816C114.htm">http://www.fair.bg/NR/exeres/9386E182-89C6-4504-9590-A13C4816C114.htm</a>									
	<b>FOODTECH</b>	Food products, canned food, fruits and vegetables, bread and confectionery, spices, children's and dietetic food, ingredients and additives, beer and brewery, food packaging, machinery and technologies for food industry		<a href="http://www.fair.bg/NR/exeres/A2252A00-EAAE-49D4-A787-DFA60E9F9F41.htm">http://www.fair.bg/NR/exeres/A2252A00-EAAE-49D4-A787-DFA60E9F9F41.htm</a>		5				51	2 (HORECA PLOVDIV)		
	<b>VINARIA</b>	Wines and other alcoholic beverages, equipment, machinery and supplies for wine-producing, machinery, products and services for vine-growing, packaging and auxiliary packaging materials 7%		<a href="http://www.fair.bg/NR/exeres/688B7357-35B5-4DAF-88BF-10D015E0DD01.htm">http://www.fair.bg/NR/exeres/688B7357-35B5-4DAF-88BF-10D015E0DD01.htm</a>	2014 Post Show Report: <a href="http://agora.mfa.gr/agora/images/docs/rad70221Vin2014-PostShow-en-small.pdf">http://agora.mfa.gr/agora/images/docs/rad70221Vin2014-PostShow-en-small.pdf</a>	131				200 (οι 40 μέσω αντιπροσώπου)	1		
10	<b>INTERNATIONAL EXHIBITION ON ENERGY EFFICIENCY &amp; RENEWABLE ENERGY</b>	The latest technology, equipment and products in the field of EE & RES as well as the different means to save energy, lower costs and improve reliability.	11-13/03/2015 Σόφια	<a href="http://viaexpo.com/en/pages/ee-re-exhibition">http://viaexpo.com/en/pages/ee-re-exhibition</a>	2014 Post Event report: <a href="http://viaexpo.com/hidocs/images/fm/psr-web-2.pdf">http://viaexpo.com/hidocs/images/fm/psr-web-2.pdf</a>	108 (απευθείας εκθέτες)		3.900	265 (οι 117 μέσω αντιπροσώπου)			4.845	

<sup>5</sup> Ο συνολικός αριθμός των Ελλήνων εκθετών στις εκθέσεις του International Fair Plovdiv ανέρχεται σε 25, καταλαμβάνοντας έκταση 678 τ.μ. Έως τώρα, τουλάχιστον, ο εν λόγω εκθεσιακός φορέας δε μας έχει παράσχει πιο εξειδικευμένες πληροφορίες για τις ελληνικές συμμετοχές ανά έκθεση.



	<b>SOURCES FOR SOUTH-EAST EUROPE</b>  (Save the Planet, Smart Cities & Save the Life) <sup>6</sup>																																							
11	<b>INTERNATIONAL TECHNICAL FAIR</b>	<p><b>Aquateck</b>:: Water management technologies  <b>Autotech</b>: Transport &amp; Auto Service Equipment  <b>Eltech</b>: Electronics &amp; Electrical Engineering  <b>Eneco</b>: Power Engineering &amp; Ecology  <b>Infotech</b>: Information technologies  <b>Machine Building</b>  <b>Stroytech</b>: Building Materials, Machines &amp; Technologies  <b>Chemical Industry</b>  <b>Intermin Expo</b>: International Exhibition of Mining Industry  <b>Motor Show - Plovdiv</b></p>	28/09-03/10/2015  Φιλιππούπολη	<a href="http://www.fair.bg/NR/exeres/1563E91B-9B71-4501-BCB5-3F2487CF948D.htm">http://www.fair.bg/NR/exeres/1563E91B-9B71-4501-BCB5-3F2487CF948D.htm</a>				1050 (οι 455 μέσω αντιπροσώπου)	12 (οι 8 μέσω επίσημης συμμετοχής της ΔΕΘ-HELEX PO)	30.651																														
<table border="1"> <tr> <td colspan="2"><b>Exhibitions by exhibition area:</b></td> </tr> <tr> <td>MACHINE BUILDING</td> <td>30.66%</td> </tr> <tr> <td>MOTOR SHOW PLOVDIV</td> <td>25.30%</td> </tr> <tr> <td>STROYTECH</td> <td>19.54%</td> </tr> <tr> <td>ELTECH</td> <td>6.70%</td> </tr> <tr> <td>AUTOTECH</td> <td>6.24%</td> </tr> <tr> <td>ENECO</td> <td>5.14%</td> </tr> <tr> <td>Services &amp; information</td> <td>3.04%</td> </tr> <tr> <td>INFOTECH</td> <td>1.14%</td> </tr> <tr> <td>CHEMICAL INDUSTRY</td> <td>0.92%</td> </tr> <tr> <td>AQUATECH</td> <td>0.91%</td> </tr> <tr> <td>INTERMIN EXPO</td> <td>0.42%</td> </tr> <tr> <td><b>Total</b></td> <td><b>100%</b></td> </tr> <tr> <td colspan="2"><b>Exhibitions by participating companies</b></td> </tr> <tr> <td>MACHINE BUILDING</td> <td>35.97%</td> </tr> </table>											<b>Exhibitions by exhibition area:</b>		MACHINE BUILDING	30.66%	MOTOR SHOW PLOVDIV	25.30%	STROYTECH	19.54%	ELTECH	6.70%	AUTOTECH	6.24%	ENECO	5.14%	Services & information	3.04%	INFOTECH	1.14%	CHEMICAL INDUSTRY	0.92%	AQUATECH	0.91%	INTERMIN EXPO	0.42%	<b>Total</b>	<b>100%</b>	<b>Exhibitions by participating companies</b>		MACHINE BUILDING	35.97%
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<sup>6</sup> Παράλληλα, διεξάγονται: α) το forum “**SAVE THE PLANET** –Conference & Exhibition on Waste Management & Recycling” (url: <http://viaexpo.com/en/pages/waste-management-recycling-exhibition>) και β) οι εξειδικευμένες εκθέσεις **SMART CITIES** (url: <http://viaexpo.com/en/pages/smart-cities>) και **SAVE THE LIFE** (url: <http://viaexpo.com/en/pages/save-the-life>).

<sup>7</sup> Στατιστικά στοιχεία για το 2014 δεν είναι ακόμη διαθέσιμα, σύμφωνα με επίσημη ενημέρωση από τον εκθεσιακό φορέα International Fair Plovdiv.

ΔΙΕΘΝΕΙΣ – ΤΟΠΙΚΕΣ ΕΜΠΟΡΙΚΕΣ ΕΚΘΕΣΕΙΣ

											ELTECH	11.76%
											STROYTECH	11.60%
											ENECO	9.75%
											AUTOTECH	9.75%
											Services & information	7.56%
											MOTOR SHOW PLOVDIV	3.70%
											INFOTECH	2.86%
											AQUATECH	2.52%
											CHEMICAL INDUSTRY	2.52%
											INTERMIN EXPO	2.02%
											<b>Total</b>	<b>100%</b>
12	<b>STROIKO</b>	Architecture, building, furnishing	25-29/03/2015 Σόφια	<a href="http://www.stroiko.eu/en">www.stroiko.eu/en</a>	Κατάλογος εκθετών 2014: <a href="http://stroiko2000.com/en/catalog/">http://stroiko2000.com/en/catalog/</a>	123 (έκθεση φθινοπώρου 2014)	-	-	-	-	-	
13	<b>WORLD OF FURNITURE</b>	upholstered furniture, chairs, arm-chairs and tables, furniture for banks, lounges, hotels and restaurants, conference rooms complete furnishing of hotels, restaurants, private houses kitchens, dining-rooms interior lighting and lighting facilities	21-25/04/2015 Σόφια	<a href="http://furnitureexpo.bg/en">http://furnitureexpo.bg/en</a>	Κατάλογος εκθετών 2014: <a href="http://furnitureexpo.bg/en/catalogue/2014">http://furnitureexpo.bg/en/catalogue/2014</a>	59	0	9.600	133	1	7.427	
	<b>TECHNOMEBEL</b>	materials, machines and equipment for woodworking and furniture production in Bulgaria		<a href="http://technomebel.bg/en">http://technomebel.bg/en</a>	Κατάλογος εκθετών 2014: <a href="http://technomebel.bg/en/catalogue/2014">http://technomebel.bg/en/catalogue/2014</a>	97						