

Greek Weekend

“Welcome to Greece”



What is “Greek Weekend“?

Greek Weekend in Belgrade is an event aimed to present Greek culture, tourism, national food and business, while strengthening traditionally good relations of Greece and Serbia.

The event is going to be held in Belgrade, in spring: 14th and 15th of May 2016.



Why

As the type of the event is a fair, it is a unique opportunity for exhibitors and sponsors to present themselves on one of the Balkan's largest markets, in an original and appealing way.

This fair is a great chance to acquire new business contacts, conquer new markets, and also to showcase and sell products or services on the spot.

The event will include presentation and degustation of Greek gastronomic specialties and tourism offers as well as national music.



Our message is strong and clear:

“Welcome to Greece!”

Goal of the Event

Promotion of Greek values, art, resorts, music and food with the main focus being on Greek national specialties



Location

- Trg Republike, the main square of Belgrade
 - Knez Mihailova street
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GREECE
ALL TIME CLASSIC



Event Background

- Greek-Serbian relations have traditionally been friendly due to cultural and historical factors.
- Greece is the top investor in Serbian economy. The event will develop further the above friendly relationship between Greek/Serbian companies.
- **Greek weekend** is an event which will present Greece and Greek companies on main City square in Belgrade. It is going to be two days festival in front of thousands of people, in a very lively atmosphere, with great media promotion. Event will present the best that is coming from Greece, as tourist offerings, culture, cuisine and companies that are already present or want to be promoted and present in Serbian market.
- Serbian citizens select Greece as the most favorable tourist destination. Serbs feel comfortable with local food, music and the rest of products coming from Greece.

Basic info

Patrons:

★ The Government of the City of Belgrade

★ Greek National Tourism Organization

★ Hellenic Business Association of Serbia



Hellenic Business Association of Serbia

Helensko privredno udruženje Srbije

Place: TRG REPUBLIKE, Belgrade

Presentation of:

Greek tourism, gastronomy, business and entertainment



Exhibitors

Exclusive space → 50m² 6.000 €

- Independent Pagoda of 50m² space in the central location
- Setting up a logo and video on the led screen on the stage, information desk, possibility of setting up roll up
- Included accommodation facilities (table, chairs, electricity source, etc.)

Exclusive space → 25m² 3.000 €

- Independent Pagoda of 25m² space
- Setting up a logo and video on the led screen on the stage, information desk, possibility of setting up roll up
- Included accommodation facilities (table, chairs, electricity source, etc.)

Exhibitors

Space of 12,5m² → 1.200 €

- Pagoda of 25m² space is shared at half (12,5m² each) with another exhibitor
- Setting up a logo on the led screen on the stage, information desk, possibility of setting up roll up
- Included accommodation facilities (table, chairs, electricity source, etc.)

Space of 6,25 m² → 600 €

- Pagoda of 25m² space is shared at 1/4 (6,25m² each) with other exhibitors
- Setting up a logo on the led screen on the stage, information desk, possibility of setting up roll up
- Included accommodation facilities (table, chairs, electricity source, etc.)



**Greek
weekend**
Welcome!



DON'T MISS THIS UNIQUE OPPORTUNITY

Thank you very much!

Σας ευχαριστώ πολύ!

www.greekweekend.org
